

Dollar General Announces Officer Promotions

Goodlettsville, Tennessee – **May 30, 2023** – Dollar General is pleased to announce the appointment of new leadership roles and the promotion of several officers across its Store Support Center and Field teams.

Chad Fox has been promoted to senior vice president, chief marketing officer. In this role, Fox will continue his leadership and branding expertise to strengthen the voice of the customer, generate increased traffic and improve customer engagement. He also spearheads the newly evolved DG Media Network (DGMN) and will now have DG's digital team under his purview. Fox joined DG in 2019 as vice president, chief marketing officer, bringing more than 20 years of retail, agency and CPG marketing experience to the company.

Aaron Carlisle has been promoted to vice president, asset protection – retail. In this role, Carlisle will lead the field asset protection operations team. He joined DG in 2013 as a regional director. Prior to joining DG, Carlisle spent 18 years in corporate and field retail operations in the grocery industry.

Amelia Kennedy has been promoted to vice president, asset protection – store support center. Kennedy will be responsible for DG and pOpshelf's asset protection and inventory optimization strategies. She will also lead the compliance team, and the newly created Center of Excellence which supports monitoring store-level compliance, data gathering and future field enhancement analysis. Kennedy joined DG in 2009 and has held roles of increasing responsibility in store operations and asset protection, most recently serving as senior director of asset protection.

Smriti Maheshwari joined Dollar General as vice president, inventory and demand management and will lead the inventory teams for the consumables business. Maheshwari has more than 22 years of experience in retail including merchandising, supply chain and store design where she led several high performing functions that leveraged talent and skills across multiple geographies.

Tim Bartlett has been promoted to division vice president, store operations, responsible for stores from Oklahoma to California. Bartlett joined DG in 2016 as a district manager leading the Company's market stores before being promoted to regional director. Most recently he served in field human resources before transitioning to director of emerging markets, supporting the launch of DG's first store in Mexico. Prior to joining DG, he held roles of increasing responsibility in retail operations.

Julie Martin has been promoted to division vice president, store operations, responsible for regions in Florida, Georgia, Alabama and Mississippi. Martin joined DG in 2020 as a regional director and most recently served as senior director of sales. Prior to joining Dollar General, she

held roles of increasing responsibility over an 18-year span at a drugstore retailer, including director of pharmacy and retail operations.

Mark Person has been promoted to division vice president, store operations, responsible for regions in Kentucky, Indiana, Ohio, Pennsylvania, West Virginia and New York. Person joined DG in 2016 as a district manager, most recently serving as director of diversity and inclusion where he was involved with several DEI projects and strategies supporting DG's retail operations team. Prior to joining DG, Mark held roles of increasing responsibility in the education, technology and retail industries.